



Asahi UK Prize Draw Promotion Terms and Conditions

Specific Terms and Conditions

<u>Name of Promotion</u>	London Pride Rugby Free Trade prize draw
<u>Opening/Closing Date & Time</u>	<p>The opening date for entries is 00:00 on 01.02.24.</p> <p>The closing date is 23.59 on 31.03.24.</p> <p>Entries received after this time will not be considered.</p>
<u>How to enter</u>	<p>Ways to Win:</p> <ol style="list-style-type: none">1. Receive a POS kit, and put it up in your outlet. Submit photos of your bar dressed up with the POS kit, to your local account manager or to @nectardrinks on Instagram.2. Be among the accounts with the largest incremental volume of London Pride vs the previous six months3. Be the outlet with the best activation during the tournament.
<u>Prize</u>	<p>5 pairs of VIP Premiership Rugby Final tickets (1 pair per winner) and £100 Fullers voucher to put towards accommodation.</p> <p>Date of final: 08.06.24 at Twickenham Stadium.</p> <p>Prize Eligibility: The Winner must be a UK resident and be employed by the participating outlet. The winning outlet must hold an active business account with Nectar for the duration of the promotion timescale.</p>
<u>Winner Notification</u>	<p>A winner will be chosen by random in a draw performed by Nectar and supervised by an independent person on 15.04.2024</p> <p>The winner will be notified by email or telephone by their IFTAM (using details provided at entry) and must provide an email and postal address to claim their prize.</p>



Griffin Brewery, Chiswick Lane South, London W4 2QB, United Kingdom • Inc. in England and Wales (Reg. No. 05320470) t
+44 (0)1483 718 100 e info@asahibeer.co.uk i www.asahibeer.co.uk

Promoter & Prize Provider

The Promoter is Asahi UK Ltd, Griffin Brewery, Chiswick Lane South, London, W4 2QB, England.

To contact the Promoter about this Promotion, please email: nectarmarketing@nectar.net

1. These general terms and conditions apply in addition to the Specific terms and conditions above. Together, they shall be referred to as the “terms and conditions”.
2. Participants must meet any eligibility requirements contained in the Specific Terms and Conditions above. The promotion is open to all UK residents aged 18 years or over, except employees of the Promoter, their families, agents or any third party directly associated with administration of this promotion.
3. If for any reason a technical interruption, fault or site failure occurs when purchasing online, the Promoter does not take any responsibility for incomplete purchases and any incomplete purchases will not be considered valid for entry into the prize draw. The Promoter accepts no responsibility for any purchases which are not completed for any reason.
4. Bulk entries made in any way, including using any software which allows participants to increase that participants entries into the draw in a way that is not consistent with the spirit of the promotion, that participant’s entries will be disqualified and any prize award will be void.
5. The winner will be notified by email or telephone (using details provided at entry) and must provide a postal address to claim their prize. If a winner does not respond to the Promoter within 14 days of being notified by the Promoter, then the winner’s prize will be forfeited and the Promoter will be entitled to select another winner in accordance with the process described above.
6. The prize for the winner is non-exchangeable, non-transferable and no cash alternative is offered.
7. The Promoter reserves the right to replace the prize with an alternative prize of equal or higher value if circumstances beyond the Promoter’s control makes it necessary to do so.
8. The decision of the Promoter regarding any aspect of the prize draw is final and binding and no correspondence will be entered into about it.
9. The Promoter must make available information that indicates that a valid award took place. To comply with this obligation the Promoter will send the surname and county of major prize winners, to anyone who contacts the Promoter (enclosing a self-addressed envelope) within one month after the closing date. If you object to any or all of your surname, county and winning entry being published or made available, please contact the. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.



10. Participants are deemed to have accepted and agreed to be bound by these terms and conditions upon entry. The Promoter reserves the right to refuse entry, or refuse to award the prize to anyone in breach of these terms and conditions.
11. The Promoter reserves the right to hold void, cancel, suspend, or amend the promotion where it becomes necessary to do so.
12. Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.
13. Personal data supplied during the course of this promotion will only be processed as set out in the Promoter's asahibeer.co.uk/privacy-policy . See also condition 13 with regard to the announcement of winners.
14. The prize draw will be governed by English law and entrants to the prize draw submit to the jurisdiction of the English courts.